Will Taylor

Full-stack Engineer

witaylor.github.io | github.com/witaylor | linkedin.com/in/william-taylor1

Frontend-leaning engineer who cares about building clear, reliable products, and is comfortable working across the stack when it helps ship better outcomes.

WORK EXPERIENCE

Software Engineer   Jan 2025 -
Trade Experience, Checkatrade

- Worked on CMA-driven compliance changes across key trade journeys, ensuring subcontractors and employed tradespeople were correctly vetted.
- Improved performance of the Jobs experience by optimising caching and timing of backend calls.
- Worked closely with design to redesign the Jobs area, pairing through early planning through to the final implementation.
- Drove early engineering involvement in a new design system, acting as the main point of contact for React Native and initial web usage while working closely with design leadership and other tech leads to shape the early direction.

Software Engineer   Apr 2024 - December 2024
Growth team, ZOE

- Planned and developed a new event-driven backend service linking front-end apps with a CRM.
- Collaborated closely with designers to launch various projects, including the Daily30+ supplement, MenoScale and a homepage redesign.
- Established an early web design system.
- Refactored React component structure to reduce GraphQL query duplication and improve maintainability.

Software Development Engineer   Aug 2021 - Mar 2024
Multiple teams, Expedia Group

- Rapidly iterated on various experiments on the search results page, leading to increased conversion rates and other key success metrics.
- Contributed to the migration for Hotels.com on to a central tech stack.

Intern Software Development Engineer   Jun 2019 - Jul 2020
Lodging Shopping, Expedia Group

EDUCATION

Bachelor of Science (BSc) in Computer Science   2017 - 2021
with first-class honours // University of Bath

NOTABLE PROJECTS

Nudge.rugby
React Native • TypeScript

A mobile app to track various metrics related to kicking performance in rugby, letting users track, analyse and improve on their kicks.

CORE TECHNOLOGIES

React Native and Expo • React.js • Node.js • TypeScript